

## INFO:

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## LANGUAGES:

English, Dutch, Farsi  
(EU & USA Citizen)

# Rasta Khazeni

Interior Design, Architectural Design, (LEED GA)  
Space Plan, Conceptual Design, 2D & 3D Artist

- **SUMMARY:** Innovative and goal-driven interior designer with 10 years of experience in designing, managing and transforming luxury residential, commercial, and retail /hospitality projects. Proven track record in revenue growth and customer satisfaction through innovative design concepts, and expertise in FF&E. Excellent communicator, self-motivated and commitment to delivering high-quality design solutions on time and within budget.

## ○ ADVANCED COMPUTER & TECHNOLOGY SKILLS:

**Architecture & Design Software:** AutoCAD, Revit, Vectorworks  
**Adobe Suite:** Photoshop, Illustrator, InDesign, Premiere

**Rendering Tools:** SketchUp, Enscape, Lumion, V-Ray

**Project Management Tools:** Microsoft Word, Bluebeam, Wrike, Jira, G-Suite.

## ○ CERTIFICATES & LICENSES:

- LEED Green Associate Credential
- Member of IIDA, ASID
- NCIDQ License (In progress)



Online portfolio: [www.rk-idesign.com](http://www.rk-idesign.com)

## ○ WORK EXPERIENCE:

### **RKDesign**

July 2024 – Present

### **Freelance Interior Designer**

Residential and Local small commercial spaces

- Conceptual design, space planning, FF&E specification, 3D modeling, design presentations, and effective communication with clients, vendors, and contractors to ensure the successful execution of the final design.

### **Onework Place @ Google**

March 2022 – March 2024

### **Sr. Interior Designer**

**Key Projects:** Corporate Hospitality-Inspired Spaces for Google

- Led the design of hospitality-inspired spaces within Google's corporate campuses, blending comfort and functionality for employees and visitors, with a focus on creating welcoming, high-traffic environments similar to hotel public spaces.
- Collaborated with cross-functional teams to deliver spaces that enhanced user experience, emphasizing guest-like comfort in office environments, reflecting elements of hospitality design.
- Directed FF&E selection for high-traffic, communal spaces, ensuring both durability and aesthetic appeal.
- Improved client satisfaction scores by 100% through strategic design implementation focusing on user comfort and flow.





## **M Designs Architect**

Nov 2020 – March 2022

### **Interior Designer Lead**

**Key Projects:** *High-End Residential & Boutique Style Hospitality Concepts*

- Managed and led the design of high-end residential and boutique hospitality spaces, focusing on enhancing the guest experience through thoughtful spatial layout and ambiance. Developed unique, custom interiors tailored to each client's brand vision, balancing aesthetic appeal with functionality to create memorable, immersive environments.
- Directed FF&E selection and procurement for boutique style, hospitality-inspired projects, carefully choosing furnishings, fixtures, and equipment that catered to the high-use demands of luxury spaces. This involved selecting materials and finishes that provided durability while maintaining a refined, upscale look, ensuring each element supported the overall design narrative and client expectations.
- Mentored and guided junior designers in design skills, including effective space planning, high-quality material selection, and techniques for crafting a luxury experience. Encouraged creative exploration within design parameters, helping the team understand how hospitality-inspired design principles can elevate residential projects and bring a residential feel to boutique hospitality spaces.

## **DGA – Planning | Architecture | Interiors**

Aug 2018-Aug 2020

### **Interior Designer**

**Key Projects:** *Google, Alector, Atreca*

- Actively contributed as a project/design team member on large-scale commercial interior projects, including: Alector (\$28 million), Atreca (\$32 million), Google EM40 (\$12 million), Google Education Center, PA (\$30 million), Synthego (\$25 million)
- Designed, developed, and presented commercial interior concepts for corporate spaces, managing assigned projects from programming through completion, averaging design scopes of 75,000 square feet.
- Collaborated with leadership and project teams to create conceptual ideas, brand direction, schematic designs, and design development.
- Coordinated with internal teams, consultants, furniture dealers, product reps, and fabricators at all stages of design development and production.
- Effectively communicated with clients, conducting presentations and guiding them through FF&E selections; created and presented FF&E packages for client approval.
- Produced 3D renderings using SketchUp, Enscape, and Lumion for visual presentations, including graphic design tasks like environmental graphics, branding, and wayfinding signage.
- Prepared floor plans, furniture layouts, finish plans, RCP plans, and more using AutoCAD and Revit.
- Performed construction administration duties, including reviewing contractor submittals, RFIs, conducting site visits, and handling punch list budget reviews.
- Presented verbal design concepts in person to clients and integrated feedback.
- Applied knowledge of building systems, furniture systems, codes, and ADA requirements into design projects.

○ **Starbucks Coffee Company**

May 2017-April 2018

**Production Designer / Associate Store Designer**

**Key Projects:** Starbucks Retail Spaces

- Worked closely with senior design managers to create aesthetically engaging, functional Starbucks stores, using design strategies that mirror the goals of hospitality spaces—inviting, guest and client focuses, comfortable, and branded environments.
- Assisted in the development of interior layouts and design documentation for Starbucks stores, focusing on customer experience, which is directly transferable to guest experience design in the hospitality sector.
- Coordinated with cross-functional teams to ensure consistency in design

○ **Archworks-Architect (Project based)**

April 2018-March 2019

**Architecture Design support/Vectorworks Designer**

**Key Projects:** Residential & Guestrooms Designs

- Collaborated with architects on residential and commercial projects, applying space planning and interior layout strategies that could easily translate to hospitality environments such as hotels and resorts style.
- Conducted site visits and measurements, ensuring accuracy for future design plans, similar to the meticulous attention required in hospitality design where guest comfort and experience are paramount.
- Developed conceptual designs and schematic layouts using Vectorworks, emphasizing functional flow and aesthetics, skills that directly contribute to the creation of well-rounded and effective design solutions.

○ **Freelancing Designer – Self-employed**

September 2016 – April 2017

**Key Projects:** Residential & Commercial Spaces

- Designed conceptual layouts for residential and commercial projects, incorporating guest-centric elements that can be adapted to hospitality design, such as welcoming reception areas, luxury finishes, and spatial flow.
- Created custom interiors for an acupuncture clinic and a high-end doctor's office, focusing on client comfort and brand consistency, skills critical in designing hotel lobbies, spas, or wellness centers.
- Managed client interactions and project timelines, ensuring designs were completed on time and within budget

○ **The Argonaut, (Apple, Inc)**

July 2015-Sep 2016

**Retail Space Planner/Drafter**

**Key Projects:** Apple Stores, Retail Spaces

- Designed and planned retail spaces, including space planning for high-traffic areas, store lobbies, product display, and store spaces.
- Created detailed drawing sets (CD sets) for Apple's retail environments, with attention to brand identity and customer experience, which aligns closely with hospitality brand standards and creating spaces that enhance guest/client interaction.
- Worked with Vectorworks to draft precise layouts and spatial arrangements, ensuring that all spaces maximized functionality and flow, similar to how hotels and resorts optimize space for guest convenience.



○ **DES Architects + Engineers**  
February 2015 – May 2015  
**Interior Architecture Design Internship**  
**Key Projects:** Commercial Spaces

- Assisted in the design process for commercial interior projects, gaining exposure to the principles of functional and aesthetic design that can be applied to hospitality environments.
- Supported the team in producing detailed drawings and material specifications, skills essential for working on hospitality design projects where precise documentation is critical.
- Conducted research on furniture and finishes suitable for high-traffic areas, a key consideration in lobbies, Cafe, visitor rooms spaces design.

○ **Case Design/Remodeling**  
Aug 2014-Dec 2014  
**Project Designer Assistant**  
**Key Projects:** Residential Spaces

- Supported and assisted Sr. designers and construction contractors, drafting/redlines, construction drawing with Vectorworks, 3D renderings, hand drawing/drafting, bid requests.
- Interacting and working directly with clients, vendors & manufacturers.

○ **Lydia Lyons Design, SJ, CA**  
May 2014-Aug 2014  
**Interior Architecture Designer Assistant**  
**Key Projects:** Residential Spaces

- Assisted in preparing detailed design drawings throughout all phases of the design process, ensuring accuracy and alignment with project goals.
- Supported the principal in developing design concepts and producing technical contract drawings for the installation phase, facilitating smooth project execution

○ **May 2010-Feb 2013**  
Hp Inc. Cupertino, CA  
Customer Data Analyst

**May 2008-Feb 2010**  
Yahoo! Inc, Sunnyvale, CA  
Search Analyst/Editorial

**June 2006-Aug 2008**  
Adobe System Inc. SF, CA  
Dreamweaver & Flash Player  
Software testing

○ **EDUCATION:**

- Cornell University, Ithaca, NY  
Hotel Planning & Design Certificate
- West Valley College, Saratoga, CA  
A.S. Degree in Interior Architectural Design
- Master's Institute, San Jose, CA  
A.S. Degree in Multimedia Communications & Presentations / GD
- Vrij Universiteit (VU), Amsterdam, Netherlands  
Certificate in Typography & Graphic Design- (Design Study)

